

CORRIERE



EXTRA! CORRIERE FASANO'S 1ST YEAR

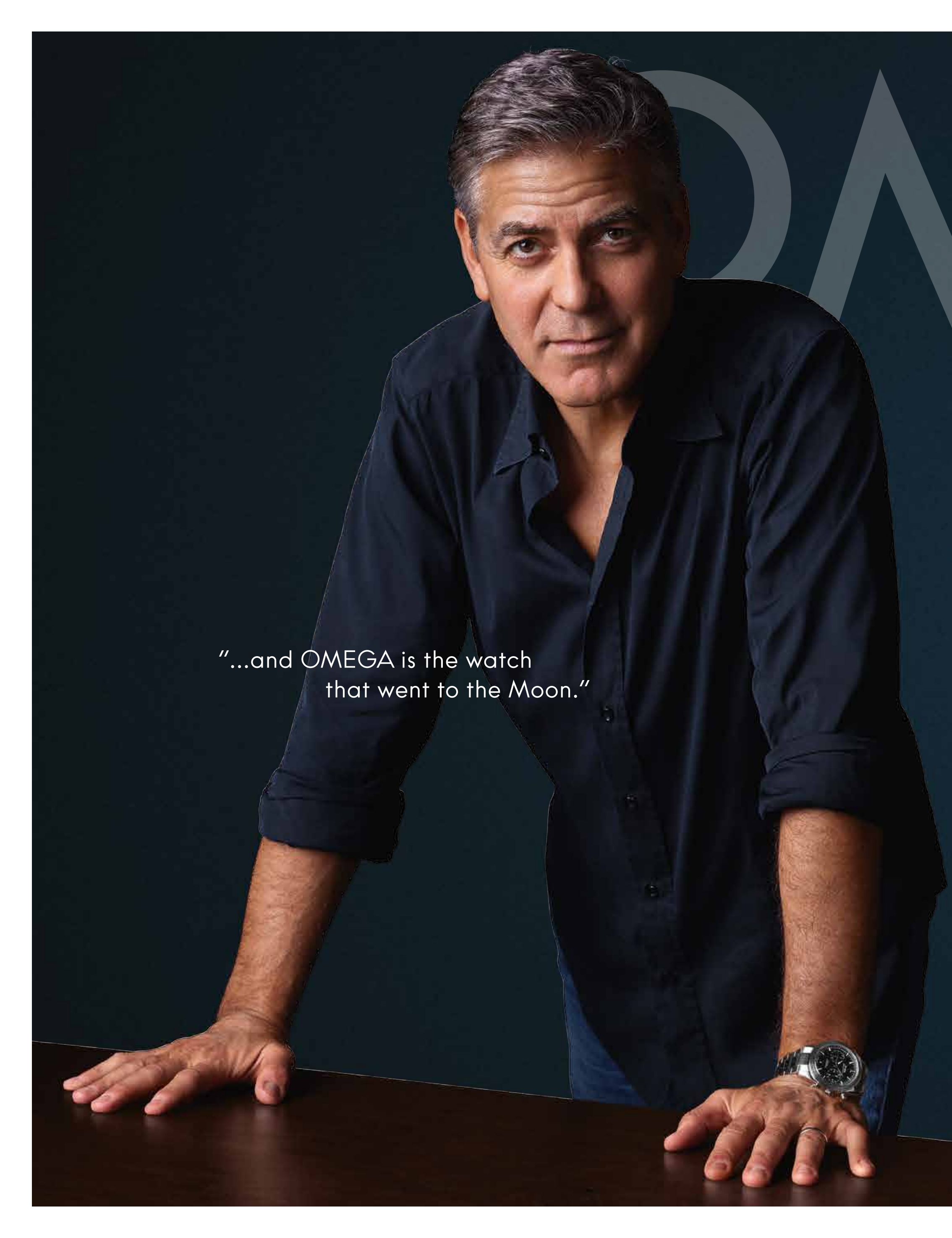


1/4

2017

Brasserie Paulista, established in 1902 by Vittorio Fasano

FASANO

A portrait of George Clooney in a dark blue button-down shirt, leaning forward with his hands on a dark wooden table. He is wearing an Omega watch on his left wrist. The background is dark blue with a large, faint Omega logo. A quote is overlaid on the image.

"...and OMEGA is the watch
that went to the Moon."

MEGGA

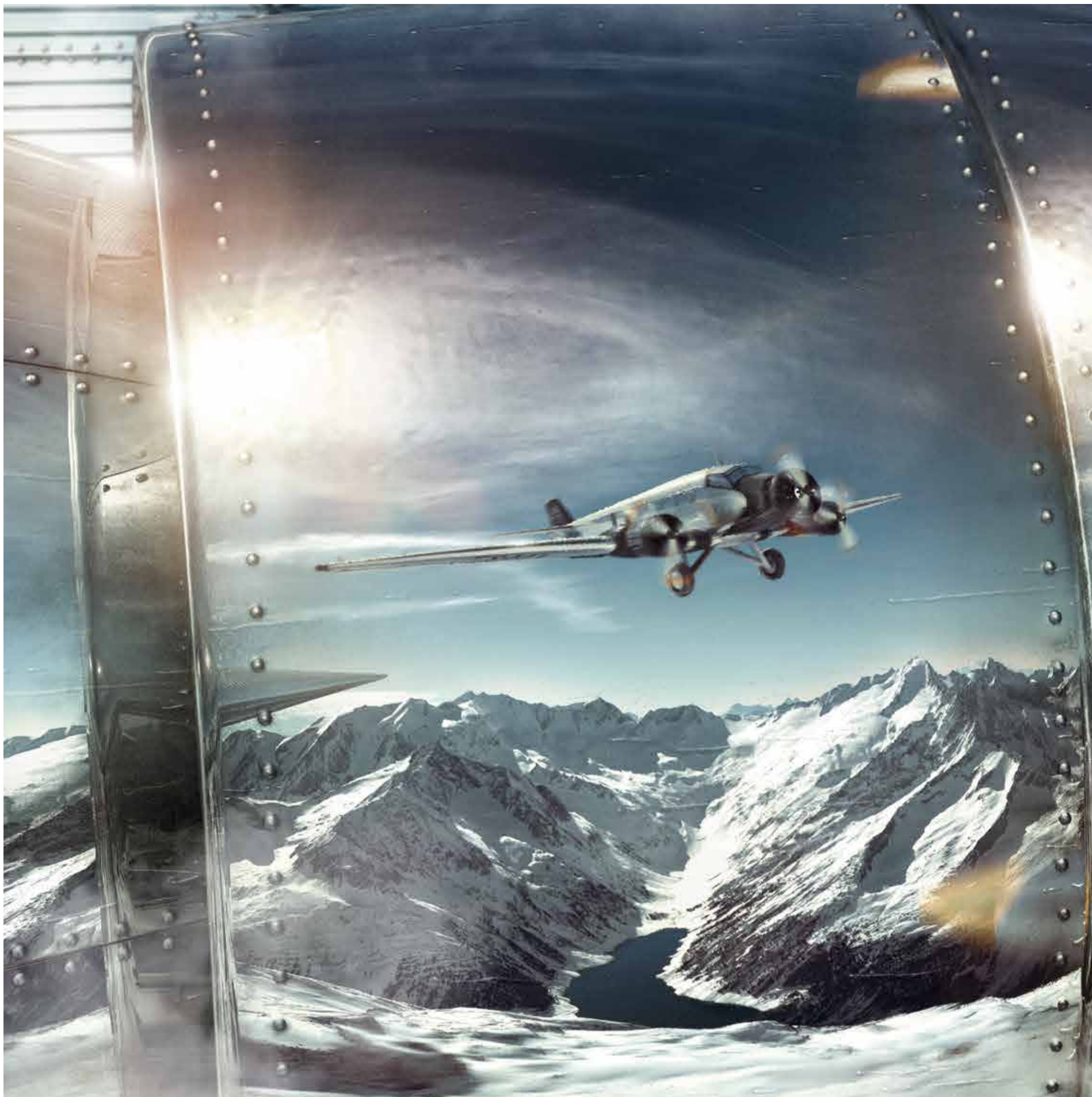


Speedmaster

GEORGE CLOONEY'S CHOICE

#moonwatch

Ω
OMEGA



Grande Relógio Aviador. Ref. 5009: O mundo é como um livro que você entende melhor depois de adquirir os conhecimentos de um viajante viajando pelo mundo. Porque quanto maior for a experiência pessoal, mais você perceberá a complexidade do planeta dentro de um contexto de tempo. Visto desta perspectiva, fica fácil entender quais são as raízes do novo Grande Relógio Aviador da IWC: elas se encontram nos primórdios gloriosos da era marcada pelo Relógio Aviador. Afinal, este é o legítimo sucessor de um modelo autêntico que foi o primeiro relógio de observação fabricado pela empresa com sede em Schaffhausen: o Grande

Relógio Aviador 52 T. S. C. Porque este foi o relógio que anunciou a década ilustre dos Grandes Relógios Aviador na IWC, e até hoje é um marco na história dos relógios pensados para pilotos. Seguindo essa tradição, o mais recente modelo tem a mesma precisão absoluta e um mostrador nitidamente reduzido, recordando a clareza dos instrumentos do cockpit em aviões lendários como o Junkers Ju 52, dos primórdios da aviação. Em resumo, o atual Grande Relógio Aviador é o mais novo da história dos Relógios Aviador da IWC e, ao mesmo tempo, um espelho que reflete seu ilustre passado.

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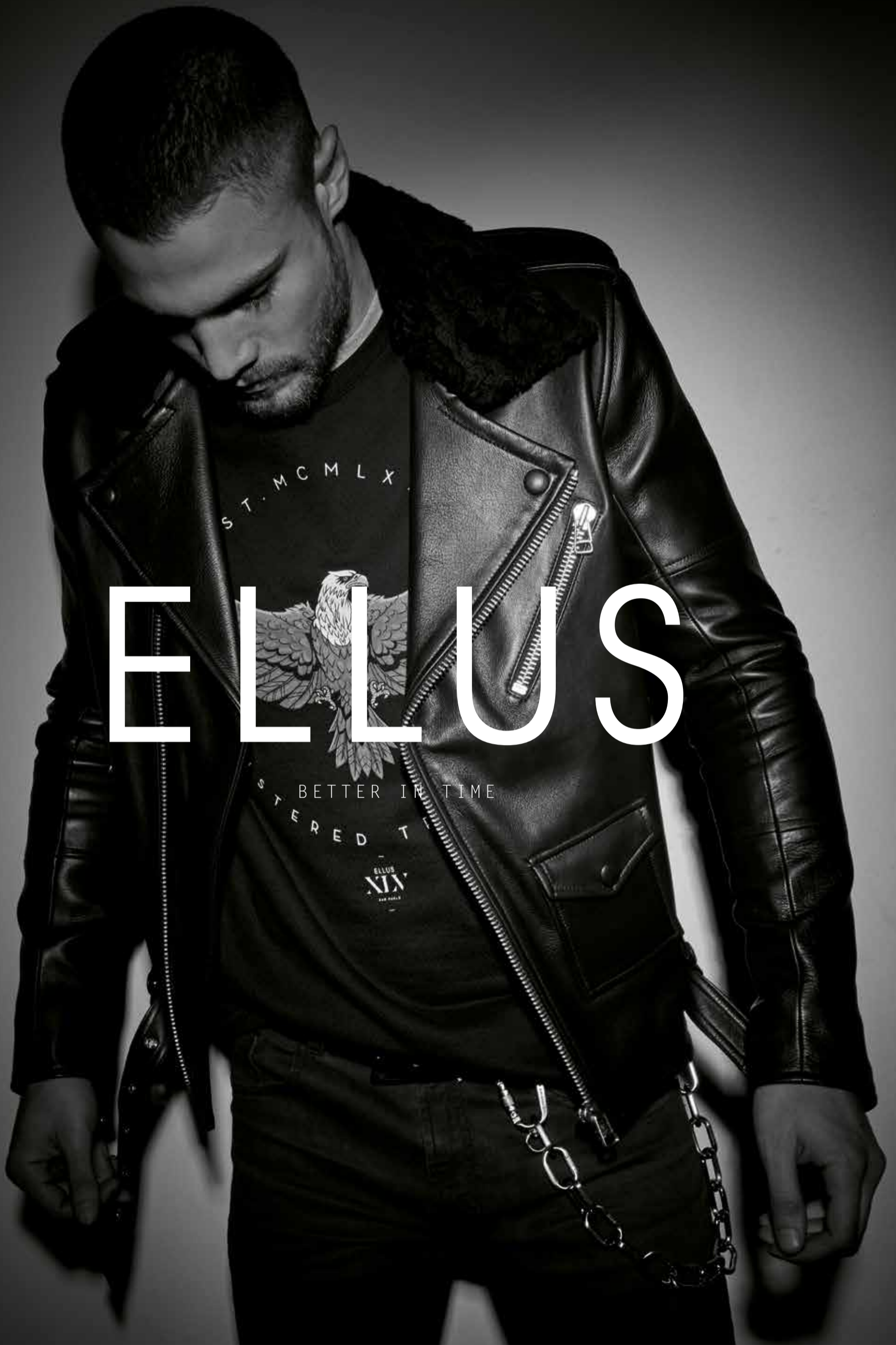
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WHO SEE THE WORLD AS
A REFLECTION OF TIME.**



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Entrada:

Carpaccio de vieira com bottarga



Harmonização:

Champagne Krug Brut 1990

Primeiro Prato:

Fettucini com ragu de javali

Harmonização:

Leoville Las Cases 1986  **Lafite 1986** 

Segundo Prato:

Risoto de parmesão com foie gras

Harmonização:

Haut Brion 1989  **La Mission 1989** 

Terceiro Prato:

Codorna recheada com miolo de pão, parmesão e manjeriço com
sopa de cevada e cogumelos

Harmonização:

Pichon Lalande 1982  **Mouton 1982**  **Latour 1982** 

Prato Principal:

Paleta de Cordeiro ao forno desossada com batata assada

Harmonização:

Margaux 1990  **Montrose 1990**  **Petrus 1990** 

Finalização:

Seleção de queijos

Harmonização:

D'yquem 1983.

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WELCOME

Corriere Fasano is celebrating its 1st-year anniversary. Here at Editora Carbono we create several customized projects. In them, our clients' wishes prevail. The process is like this: we get together, talk, understand what the people who are hiring us want, we establish deadlines and deliver the best content in the best possible packaging. Sometimes it's a pleasure; sometimes it's wearing; sometimes it's both. The difference when working with the Fasano Group is that it is stimulating. It's no coincidence that Rogério built the main luxury brand in Brazil. We know he will call us late at night, send us his thoughts on a text via e-mail, WhatsApp, text message or even a scribble on a piece of paper. And we will have to put it all together, order around, without forgetting any detail. We've gotten used to phone calls on Sundays, after 10 p.m. – he works best at night –, and on Friday afternoons, always after Gero serves bottles of the best wine at his weekly meeting at the restaurant that carries his nickname. He compensates everything with his generosity. Gero understands - and this is rare - that projects are successful only when everyone is happy. And he makes sure that our team at Carbono produces Corriere as if it were our own project. This is his greatest accomplishment. We don't work for someone; we work together. We build together a project that is ours. Auguri!

Luciano Ribeiro



CORRIERE FASANO ISSUE 5

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Editora Carbono**

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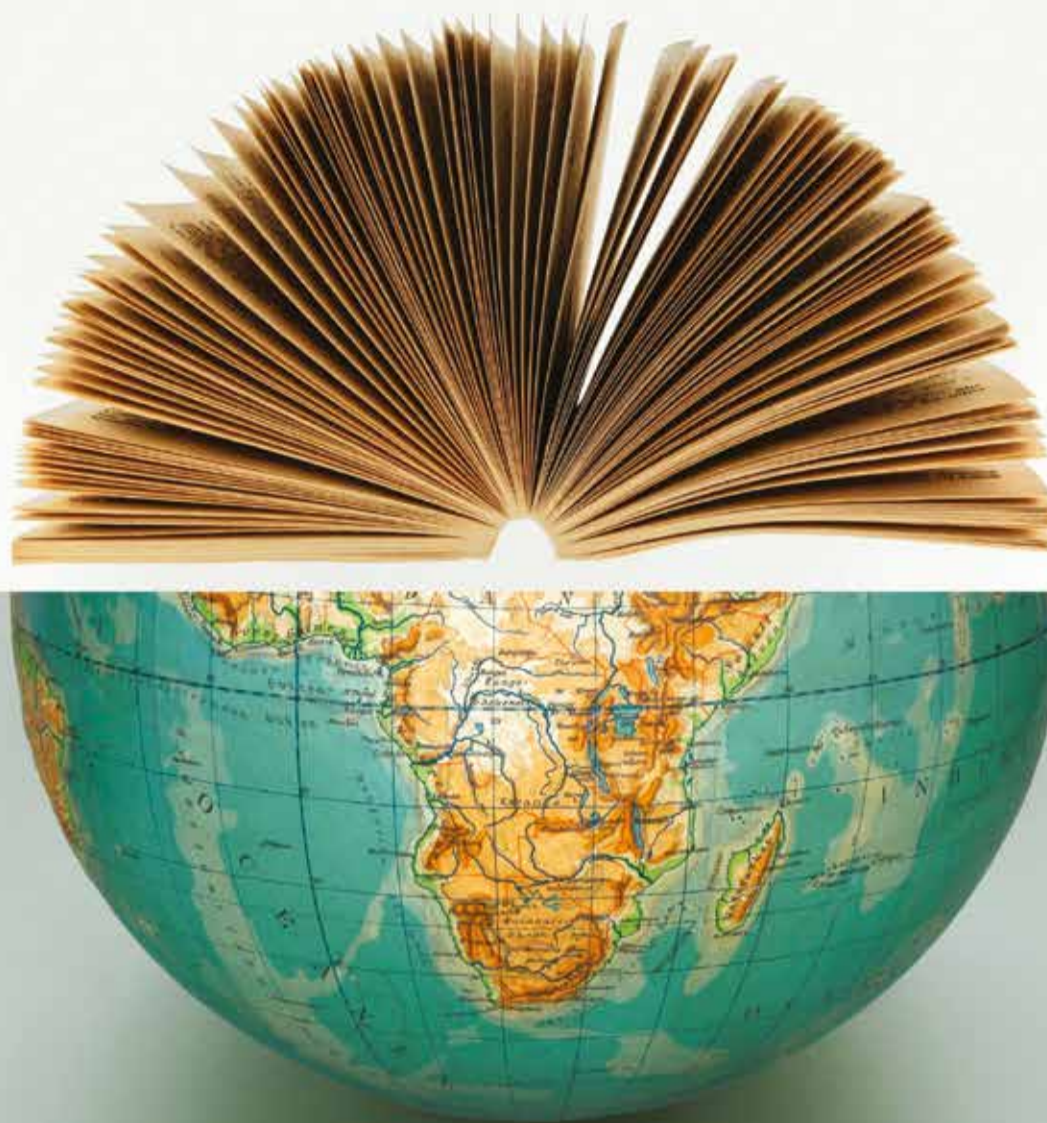
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UMA NOVA ESCOLA DE PENSAMENTO.

AVENUES: THE WORLD SCHOOL. EM AGOSTO DE 2018.



de tudo, cidadãos globais. Atualmente, nossos primeiros formandos cursam as universidades mais proeminentes do mundo, como Harvard,

Em apenas seis anos, a Avenues: The World School tornou-se uma das escolas particulares mais procuradas de Nova Iorque, oferecendo um currículo diferenciado, idealizado para desenvolver indivíduos criativos, com pensamento crítico e, acima

Yale e Stanford. A visão da Avenues é a de ser uma escola com diversos câmpus, e a primeira unidade fora dos Estados Unidos será em São Paulo. A instalação de 40.000m², localizada no bairro Cidade Jardim, será definida por padrões internacionais de inovação e excelência. Nossos alunos terão o privilégio de estudar não só em Nova Iorque, mas em nossas outras unidades, planejadas para Europa, Ásia e América do Norte. Todos esses aspectos contribuem para que, ainda jovens, nossos alunos descubram suas vocações, preparem-se para as universidades do Brasil ou do exterior, e desenvolvam as habilidades essenciais para o constante aprendizado – exatamente o que se espera de uma nova escola de pensamento.

Para informações sobre as oportunidades de admissões antecipadas na Avenues São Paulo, ou para se inscrever em um Evento Informativo para Pais, por favor visite www.avenues.org/sp

Avenues
THE WORLD SCHOOL

NEW YORK | SÃO PAULO

Daniela Falcão interviews Maria Prata

Maria Prata, a reference in fashion, changed her life to focus on entrepreneurship. Next, she talks about her new career and the projects she is currently developing for television



ONE

DF What was it like to become an entrepreneur after working with fashion?

MP It was revealing. I discovered a completely unknown universe, one in which I'm deeply interested. After 18 years focusing only on fashion, it was as if someone had opened a curtain for me. It was also interesting to discover connections between these two worlds. For instance, entrepreneurship also has fads, waves of interest. Fashion businesses

have never been so in vogue. To be able to combine these two areas is very gratifying for me.

"These days, young people want to open their business, and big companies are trying to follow this movement. It's a pulsating and vibrant atmosphere, filled with new energy"

TWO

DF What are the main differences between these two worlds?

MP There are many. But currently, I think that the young and disruptive entrepreneurship world is expanding, with technology multiplying possibilities and areas of business, while fashion is undergoing a global crisis. These days, young people want to open their business, and big companies are trying to follow this movement. It's a pulsating and vibrant atmosphere, filled with new energy. Fashion used to have a consolidated *modus operandi*. It wasn't counting on such a big disruption (also caused by the internet, which democratized ideas, awakened desires); it doesn't know where (or how) to go from here. It's rare to find excitement in fashion these days. But this is exactly why, in a way, this crisis is so beneficial. Because big and small companies now have to rethink their position in the market, affecting the creative process. Obviously, this is a crisis - some will die while some will grow stronger.

THREE

DF Who's the greatest character or what's the greatest story you discovered in this new life?

MP We are making an episode about social entrepreneurs who are bringing new technology to help those in need. Among them is Carlos Pereira, a Pernambuco native who created an app to help his daughter, Clara, who has cerebral palsy, to communicate. It's so good that Livox has helped over 20,000 people with the same disorder, and Pereira has won important international awards for it. This man had a problem that could potentially ruin his life and turned it into his greatest achievement. But every story about a young company is also someone's story. Someone who had a good idea, believed in it, worked hard, was afraid and didn't

know what would happen. Each interview makes me think about how I live my life, about my wishes, my fears, my achievements.

FOUR

DF What do you miss the most from the time you were a fashion week correspondent? And what you don't miss at all?

MP I still work at fashion weeks! Not as before, covering every minute. But the best part is that I get to choose where to go, which collection I want to see, and how to use that information, instead of covering everything, with urgency and stress - this is what I don't miss!

FIVE

DF What do you usually read (or watch) to stay up to date?

MP Now I read business publications that I didn't before and that were out of my radar, like the Financial Times and Business Insider, for example. And it was lovely to find out that they also cover fashion, beauty and lifestyle the same way they cover the financial market, for instance. I also started reading another publication, Wired, which was able to adapt to this moment of disruptive entrepreneurship and is always covering the areas we discuss on Mundo SA, always with focus on technology. On TV, I watch series and Globo News (which, by the way, are not that different, with everything that's been going on in "the new season" of Brazil).

SIX

DF And how do you feel about social media? Are you on any? Have you ever blocked anyone?

MP I'm on Facebook (for friends only. I surf a lot, but I rarely post anything), Instagram (where I'm more active) and Twitter (I just repost my Instagram posts). I love them; I think it's important that I am on them. But I try not to expose myself too much. I don't like the idea of too many people knowing about my life. Oh, yes, I have blocked people - who hasn't?

SEVEN

DF Which designer was your favorite interview? Why? Who would you like to interview (dead or alive)?

MP I think the most incredible was Lagerfeld. He's a living legend, a character, a myth. Getting close to him, looking him in the eye, trying to understand his every gesture, every movement, it's amazing. I interviewed him twice, and both times I was ecstatic. I'd have loved to have met Yves Saint Laurent, for the same reason. They invented fashion as we know it today. I take my hat off to them.

Maria Prata interviews Daniela Falção

Daniela Falção, one of the most important names in the editorial market in Brazil, is behind such publications as *Globo Condé Nast*. Next, she reflects on communication in times of transformation



ONE

MP When you were working with hard news, at *Folha de S.Paulo*, you wanted to be an editor at a women's magazine. Why? Was the experience the way you thought it would be?

DF I've always enjoyed telling stories more than recounting facts. And women's magazines seemed the ideal place to do so. But I think I needed to work with hard news to become who I am today. It was there that I learned to have discipline, to value precise information,

clear and error-free texts. However, I never thought that I would end up managing the most important fashion publication in Brazil. My parents think it's funny, because I was the least vain among my siblings!

TWO

MP You have just become the CEO at *Edições Globo Condé Nast*. What do you have to change internally to succeed in this new challenge?

DF I've always been an excellent idealizer and executor. I used to read all the texts, follow the trends, create special projects and oversee the execution, and solve problem after problem. My job now is to lead and inspire, more than to execute. Less action and more reflection. It's quite a change. It's as if you were a great violinist who was always paying attention to everyone and then naturally became a maestro. I'm still learning to be maestro.

"I've always been an excellent idealizer and executor. I used to read all the texts, follow the trends, create special projects and oversee the execution, and solve problem after problem. My job now is to lead and inspire, more than to execute"

THREE

MP In the last decade, fashion has become democratic. It took over the internet and social media, reaching much more people and affecting the content of fashion magazines. How can you target more people and still maintain the publication's luxury identity?

DF I think each platform requires a language and targets different audiences, even though there are intersections. On our website we are more didactic and democratic, because we target a much larger audience than the magazine's readers. On Instagram we also reach a lot of people, but we never neglect the quality of the image, precisely because *Vogue* is a luxury publication. On Facebook we talk more about lifestyle and news. Snapchat is a voyeur channel... it combines all these platforms, always with absolute quality, which is one of *Vogue's* trademark characteristics around the world.

FOUR

MP *Vogue* was one of the first magazines in Brazil to understand the importance of becoming a brand, beyond paper. Was this transformation consciously planned or was it organic and instinctive?

DF It was organic. The fact that the people who work here are more than journalists or stylists or designers was extremely helpful. They love fashion and *Vogue*, and this makes all the difference. Because if you don't admire your brand, how can the reader admire it?

FIVE

MP Are all the publications going to become a brand? What guides you as a CEO at *Condé Nast*?

DF Yes, that's the idea. *Glamour* is on this path, *GQ* just introduced an award for new talents in men's fashion, and *Casa Vogue* also introduced an award to highlight Brazilian authorial design. When you adopt this attitude of making the market evolve, you naturally gain importance, beyond paper.

SIX

MP You attended the innovation festival *South by Southwest* in Texas recently. It's an atmosphere completely different from international fashion weeks. What most caught your attention in this new universe?

DF It was great to wear sneakers and jeans and carry a backpack for a week!! I felt like I was back in college. Another difference is that, as a journalist, you only study or learn or discuss themes that will be the subjects of articles... and to be able to talk to specialists in several areas that won't necessarily be the subject of an article is a true spa for the mind for me. I attended a lecture on the emerging marijuana market in the US, delivered by the creator of *SOul Cycle*, among other things. And I ate a lot of tacos! I love tacos!

SEVEN

MP Which magazines and vehicles that aren't part of the *Condé Nast* universe are currently important references for you?

DF *Condé Nast* handles such a wide variety of themes that, to be honest, I rarely read other things. Here in Brazil we have just four publications, but in the US there are over 30. I've been reading *Wired* and the *New Yorker* a lot. But I always buy a magazine I don't know when I travel. I love magazines!!

EIGHT

MP With *Vogue's* digital success, you've become an important player on social media. We see pictures of you at work, but also with your family, on your morning jog, among friends. Does this exposure ever bother you? And what's the best thing about it?

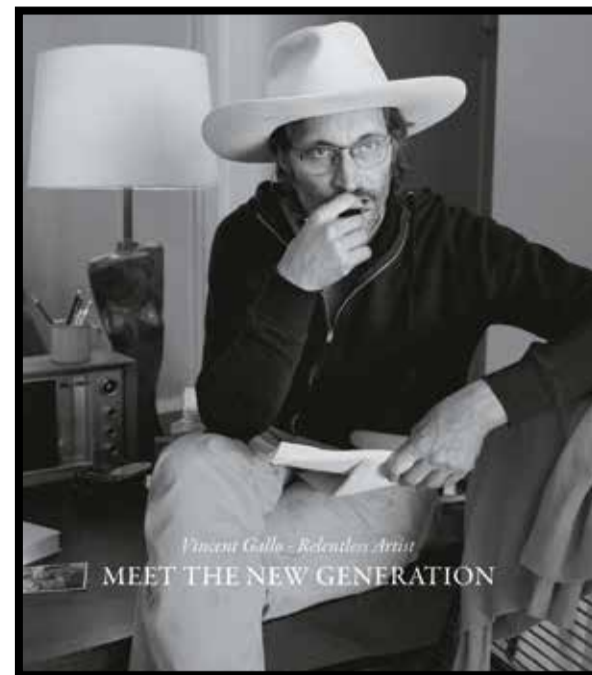
DF It doesn't bother me because I only post what I want, no one is forcing me to expose my life. I think of it as a visual journal, and I used to write on my journal a lot as a teenager. It only bothers me when people are aggressive for no reason. It is as if someone hit you and you don't know why. Thankfully, my followers are great, high-spirited and gentle. But I've stumbled upon some crazy people. Then you just delete the aggression, block the person, take a deep breath and move on!

What is happening around the world

04-06
2017

A school that promises to revolutionize world education is arriving in São Paulo, Billie Holiday in comic strips, Ralph Lauren décor items in Brazil, Philip Roth revisited and other new arrivals

TEXT Artur Tavares



Hundred-year-old glasses

As a celebration for completing 100 years in 2017, Persol is expanding the 649 family with two new sunglasses and opticals. The line now features tones of metal, precious acetate temple tips and crystal lenses, evolutions of a classic that won over Steve McQueen and many other movie stars when it was released for the first time, in 1957. Among the sunglasses options, Persol is releasing the PO7649S model in the versions gold with ebony and gold acetate and polar green lenses; black with mother earth/black acetate and polar brown lenses; blue and brown with resin and salt acetate and light blue lenses; blue and bronze with earth and ocean acetate and mirrored green lenses; among others. Meanwhile, the PO7359S is available in the versions gold with ebony and gold acetate and polar green lenses; black with mother earth/black acetate and polar brown lenses; blue and brown with resin and salt acetate and light blue lenses; blue and bronze with earth and ocean acetate and green mirrored lenses; silver with fire and slate acetate and gradient polar green lenses; brown with gold and ebony acetate and polar green lenses; black with mother earth/black acetate and polar brown lenses; blue and brown with light blue lenses; blue and bronze with earth and ocean acetate and mirrored green lenses; among others.



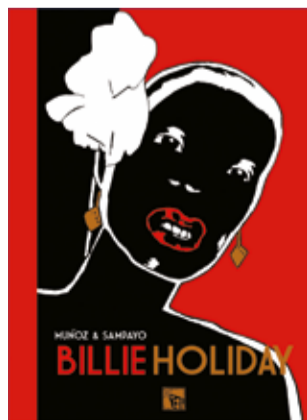
First-rate classes

Considered a model school for the future of education, Avenues is arriving in Brazil in 2018. It's the first location of the school founded by Alan Greenberg outside of the United States, which focuses on the globalization of knowledge. "We chose São Paulo because, in a way, it's the capital of Latin America. In addition, hundreds of São Paulo natives came to us in New York and asked for a location in the city. We believe that it will be a success, as the good international schools here are struggling to attend the demand of students in São Paulo," explains Greenberg. Avenues in São Paulo will have capacity for 2,000 students. In the following years, Avenues will open locations in Beijing, Mumbai, Miami and London.



Billie holiday in comic strips

One of the most striking talents of world music in the 20th century, singer Billie Holiday is the subject of a biography being released in Brazil. It's a comic book named after her, with text by Argentine writer Carlos Sampaio and illustration by his fellow countryman José Muñoz. Published by Editora Mino, this luxurious hardback book features golden details. The black and white art is experimental, just like the pianist's music once was.



Bike lovers

Businessmen João Paulo Diniz, João Navarro and Johnny Lin expanded their businesses once again with the inauguration of Bicicletaria Faria Lima in late 2016. The locale has a bike repair shop and sells varied products, from chains to cycling shoes. Obviously, the bikes are the highlights. Bicicletaria Faria Lima offers more than 50 different types of bike, including such brands as the Swiss BMC and the Brazilian Soul Cycles.





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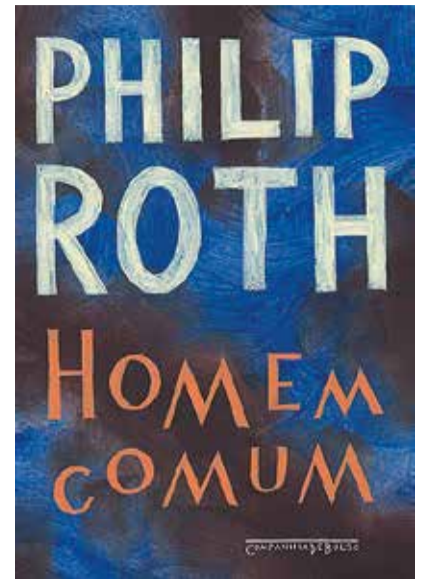
All about parties

Skope Eventos, which has been establishing its name as an event producer, was born when Tephy Kopenhagen felt discontent with her work in the financial market. Three years later, Skope has already produced events for such brands as Thelure, Talchá and Laces, among others.

Kopenhagen organizes the best celebrations for the corporate world and also produces private events. If you're ever invited for an event organized by Skope, don't hesitate to RSVP.

Classics by the master

Publishing company Companhia das Letras is rereleasing two classics by American author Philip Roth. Originally published in 1995, Sabbath's Theater won that year's U.S. National Book Award for Fiction telling the story of Mickey Sabbath, a former puppeteer who gets involved with adultery and death. Meanwhile, Everyman, released in 2006, is an essay about death and the legacy that man can leave in his brief existence on Earth. Two great novels to have on your shelf.



The first electric car

Bentley introduced its first all-electric car, EXP 12 Speed 6e Concept, which should be released in 2021, at the Geneva Motor Show. The manufacturer hasn't disclosed many details about the motor, but it's known that this concept car has a range of more than 400 kilometers. The design of this roadster is an evolution compared to the EXP10 Speed 6, inspired by contemporary architecture and the aerodynamic shapes of aircraft, like the low grille and marked vents that accentuate the sports feel. Among the technological improvements, the side mirrors have been replaced by cameras and the steering wheel contains controls for media, communications, navigation and car set-up. This is a huge leap toward the future for the company.

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To avoid mistakes at your wedding

Constance Zahn, who has been a reference in weddings for a decade now, is releasing her first book. Published by Paralela, a branch of the publishing company Companhia das Letras, Constance Zahn - O Guia Essencial do Casamento is the fruit of the research that consolidated Zahn's career, serving as a guide for such themes as budget, guest list, locale choice, supplier selection, food, décor and fashion.



Ralph Lauren for the home

Ralph Lauren's line of products for the home is arriving in Brazil with an exclusive showroom located on Alameda Gabriel Monteiro da Silva in São Paulo. The company Celina Dias is bringing furniture pieces, lighting items, décor objects, tableware, bedding, bath towels and mats, in addition to fabrics and wallpapers from the American brand. Products from the line Cote d'Azur and from the serene collection Black Palms are among the highlights of Ralph Lauren Home in Brazil.

AIRFRANCE



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What's cooking at home

04-06
2017

Baretto-Londra has a new beer menu and its São Paulo location is now aging the Negroni. Risottos in a pan, Fasano products are now available at emporiums, birthday in Ipanema and other new arrivals



Baretto-Londra has a new beer menu

The Rio location of the best bar in the world, according to a survey conducted by the magazine Wallpaper, Baretto-Londra took advantage of the summer season to update its beer menu, bringing bottles from different parts of the world, like Belgium and the United States. Highlights include bottles from the brands Leffe and Hoegaarden, in addition to three versions from Goose Island: Sofie, their IPA and Hookers Ale.

Baretto is now aging the Negroni

One of the most popular cocktails in the world, the Negroni has a new special touch at Baretto, at Hotel Fasano São Paulo: the bar's entire production is now stored in oak barrels for 15 days before being served to customers. There, the recipe includes gin, Campari, and the most traditional vermouth, Carpano Antica Formula. A lovely homage to Count Camillo Negroni.



Risottos with a new touch

Always looking to innovate for their customers, Fasano restaurants are now serving risottos in copper pans. Delicious options like Risotto ai Frutti di Mare (photo), Risotto ai funghi and Risotto di zafferano con ossobuco are part of the menu.



Fasano in your home kitchen

After releasing a line of wine and sparkling wine, Fasano is now introducing food products in partnership with La Pastina. Produced in Italy under the attentive eyes of Rogério Fasano and Celso La Pastina, they are part of the line of dry pasta, like pappardelle, fettuccine and tagliolini, arborio rice, tomato and pesto sauces and balsamic vinegar. The products are available at over 300 points of sale scattered across Brazil and, in the following months, they will include olive oils, preserves and passatas.



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Happy birthday to us

A decade ago, Hotel Fasano Rio de Janeiro opened in Ipanema. To celebrate the 10th-year anniversary of the best hotel in the city, we developed monthly actions that will take place there. The activities will be posted on our website and social media of Fasano Rio. And that's not all - a list with 10 fun facts about the locale will be available to the public. Rogério Fasano explains: "We couldn't be more proud to share our story in the Marvelous City, always paying attention to details and offering excellent personalized attendance in a subtle and elegant manner. Don't miss it!"



Love is in the air at Fasano

Valentine's Day in Brazil is coming soon and the Fasano hotels don't want to miss out on this celebration. They all will offer charming options of romantic packages to celebrate the date. The rooms will have a special décor, in addition to butler service, flower arrangements, a selection of strawberries and mini cake Fasano, accompanied by Fasano champagne. Also, other surprises have been planned for the occasion:

jewelry designed by Antonio Bernardo in Rio de Janeiro and Jack Vartanian in São Paulo and Boa Vista, in addition to a delicious breakfast especially prepared for the couples staying overnight. Reservations are already being accepted.



The 3rd concert season is starting at Baretto

Baretto, the bar at Hotel Fasano São

Paulo, is kicking off its third concert season in April. Last year, big names like Alceu Valença and Emicida performed there. For 2017, Yamandu Costa and Susana Travassos will open the season. Under the curatorship of Rubens Amatto – curator and co-founder of Casa de Francisca –, the project has been bringing together a relevant selection of artists, with performances that escape the obvious and promote Brazil's cultural wealth with a lot of sophistication. Tickets sell out quickly, so stay tuned to the events schedule in order not to miss it.



Fasano is the best in São Paulo

Hotel Fasano São Paulo is the only hotel in the city to be featured on the magazine Condé Nast Traveler's Gold List. The publication visited and selected hotels in 46 different countries around the world, granting Fasano the exclusive title in the largest metropolis in South America.



New treatment options at Fasano spas

The delightful spas at Fasano hotels started 2017 offering new treatment options to guests. Equilibrio Feminino stimulates specific points to maintain hormonal and intestinal balance, in addition to offering a combination of natural products developed especially for women. Meanwhile, Sinergia Terapêutica is a complete treatment which balances and relaxes body and mind. It includes foot soak, exfoliation and foot massage, a mix of Oriental techniques and stretching. A delightful experience.



Carnes extremamente macias.

RUBAIYAT

STEAKHOUSE

ARGENTINA

BRASIL

CHILE

ESPANHA

MÉXICO

SELECTION



Omega Speedmaster Moonwatch Co-Axial Master Chronometer Moonphase Chronograph

This automatic chronograph from Omega has column wheel mechanism and co-axial escapement. With Master Chronometer certification issued by METAS, it's resistant to magnetism (15,000 gauss). It has a steel case and blue dial, silicon balance-spring on free sprung-balance and two barrels mounted in series. The watch has date hand, 60-minute and 12-hour register and a moonphase disk. The rhodium-plated finish with exclusive Geneva waves in arabesque top off the ensemble.



Panerai Luminor Due 3 Days Automatic Acciaio

The star in the collection Luminor Due, this Panerai is 40% thinner than its siblings from the line Luminor. With a 45 mm polished steel case 10.7 mm thick, the watch has sun-brushed black dial. The piece is equipped with automatic movement, P.4000 caliber, the thinnest developed by the Swiss company. Another striking characteristic of this caliber is the off-centered micro-rotor, which rotates in both directions, feeding the two mainspring barrels that have a 3-day power reserve.

22



IWC Portugieser Perpetual Calendar

With two 5 mm moons, this luxurious perpetual calendar from IWC precisely indicates the satellite's phases in the Southern and Northern hemispheres. Its movement reproduces the one created by Kurt Klaus (who invented the perpetual calendar in 1985) and it can be adjusted by using the crown. The leather strap was designed by the Italian company Santoni. The watch also has a railway-track-style chapter ring. The subdials for days of the week and days of the month are double-digit and indicate the power reserve.



Rolex Oyster Perpetual Cosmograph Daytona

A Rolex success since 1963, the Cosmograph Daytona has three new versions that were introduced at this year's Baselworld show: in yellow, white or 18-karat Everose gold. All feature an Oyster flex bracelet in elastomer reinforced with a metal blade and are equipped with a monobloc Cerachrom bezel in black ceramic, patented by Rolex. This latest evolution combines high technology with sleek aesthetics. The black bezel is reminiscent of the 1965 model that was fitted with a black Plexiglas bezel insert, corrosion resistant and scratchproof.

Photos Publicity

High watchmaking season ended with this year's edition of the Baselworld show in Switzerland. Corriere Fasano selected four pieces that stood out

WATCHES

Corriere Fasano

Carnes extremamente macias.

RUBAIYAT
STEAKHOUSE

ARGENTINA BRASIL CHILE ESPANHA MÉXICO

A new aviation icon is being born

TEXT Artur Tavares

The merger between CB Air and Global Aviation will originate a new company



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The merger between CB Air, a business aviation company owned by businessman Michael Klein, and Global Aviation will originate a new civil aviation icon in Brazil. The deal, sealed in December 2016, will create a company with a fleet containing 29 aircraft, including jets and helicopters, 10 hangars, in addition to two heliports in São Caetano do Sul and Alphaville, in Greater São Paulo. They will offer such services as chartering, hangaring, attendance, management and air medical transport.

The 10 hangars are located in São Paulo, Rio de Janeiro and Brasília two at Campo de Marte, three at Congonhas, two in Sorocaba, two at Santos Dumont Airport and one in Brasília. “Our objective is to be a company that’s a reference in business aviation in Brazil and Latin America,” explains Michael Klein. Get ready to be surprised.



In the photos, the Citation Sovereign, which has capacity for nine passengers

Carnes extremamente macias.

RUBAIYAT
STEAKHOUSE

ARGENTINA

BRASIL

CHILE

ESPANHA

MÉXICO

How to open a restaurant

TEXT Rogério Fasano ILLUSTRATION Mona Sung

After opening some 20 establishments in over 35 years, Rogério Fasano compares his profession with that of a soccer coach and guarantees that it's best not to listen to the thousands of know-it-alls

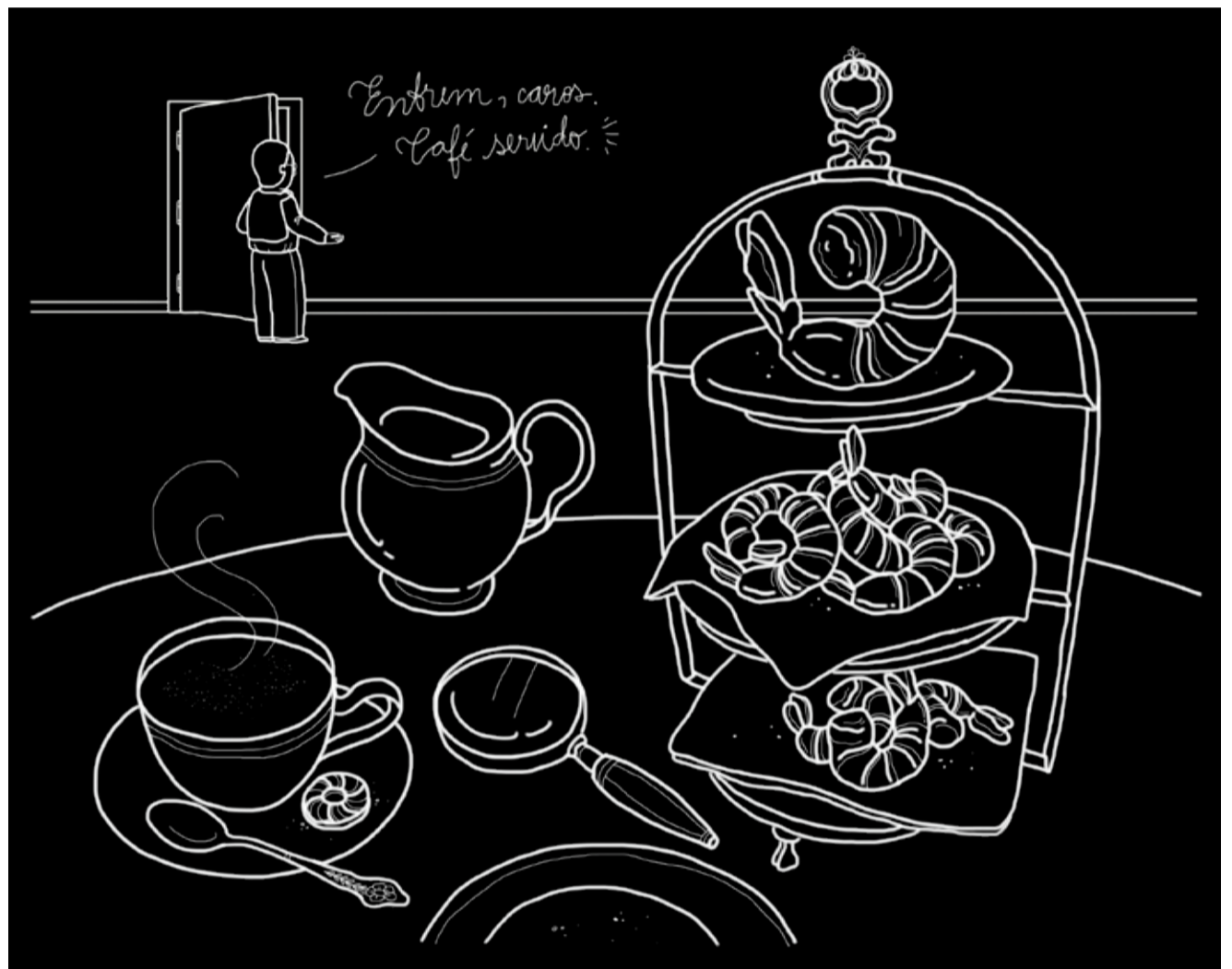


The roughly 20 restaurants that I've opened have one thing in common: with all of them, before the inauguration, I felt goosebumps. The creation process is inebriating. You have the first idea, then come the menu, the name, the locale, all the people involved, and then, on the opening day, I'm hit by a strange feeling, a kind

of sadness for delivering something that was only mine and will soon be the customers' – if it has customers!

With all of this also come the fear of not knowing if I got it right, the necessary adjustments, the staff, the first reviews, the search for unique ingredients, the job of convincing importers to bring products exclusively for the group and, most importantly, thousands of suggestions.

In this aspect, my profession is similar to that of a soccer coach: everyone is an expert in the subject. I leave here an advice for people who want to work in the area: close your ears, otherwise you'll walk in circles and eventually sink the boat! I'm not being arrogant when I say, "make a restaurant for you and ask yourself: 'do I like it?'" If you do, go ahead, follow your instincts, always accept good criticism and forget about philosophical suggestions, which will lead



26



"Understand that there are going to be mistakes in the kitchen, the air conditioner will stop working, the acoustics won't be perfect, the chef will throw a tantrum, the maitre might get drunk, the valet will get involved in a car accident..."

you to that whirlpool. And believe me: constructive criticism doesn't exist; criticism is criticism! Do things according to your beliefs and forget about the several fads. After all, as writer Saul Bellow used to say, "vanguardism is a memory." Be prepared for a profession that will require a lot of sacrifices.

On the day I opened the restaurant Fasano in Punta del Este, I invited my friend Luis Oswaldo Pastore, who brought Ron Wood – yes, mine, yours, our idol. To arrive at the restaurant, you had to cross a garden. This garden had an automatic irrigation system and, at 10 o'clock sharp, it showed that it was working, right when my guests were in the middle of the garden, leaving them soaking wet.

When I opened Gero in São Paulo, in 1994, the architect and I had an argument because I didn't want the bricks to be painted white. At Forneria, located on Rua

Amauri, I had an argument with the architect because I wanted to make a hole on the wall, so that you could see the restaurant from the bar. At Trattoria Fasano, I had to get five stitches on my forehead because of a door that wasn't installed properly. At Fasano on Rua Haddock Lobo, a very influential critic told me that the arugula didn't allow him to taste the shrimp in one of the appetizers, to what a friend who was always with me, making me feel safe, answered: "arugulas are disobedient like this!" And I lost my third star! A valet was involved in a car accident at the opening of Gero on Rua Haddock Lobo, and once, Fiat's former CEO, Pacifico Paoli, made me cook dinner for the opening of a new factory in Betim, Minas Gerais. Among the guests was the president of Brazil. One of the three trucks that were transporting the refrigerated ingredients tipped over on the way there. And it was precisely the one transporting the shrimp that was pre-cooked in São Paulo. When the rescue truck arrived in Minas Gerais, I asked the driver how long the ingredients had been unrefrigerated, and heard: "about four hours!" It was 8 a.m., I called the chef, who, at the time, was Luciano Boseggia, the manager, Almir, and sommelier Manoel Beato and used my Adolfo Lutz system – nothing would have worked better: "Everyone, our breakfast will be 10 shrimps for each. If we're fine by 6 p.m., we'll serve it. Otherwise, we'll remove the appetizer from the menu. And that's it! Since all the guinea pigs were fine, we served the complete menu. At the opening of Parigi, I decided to not charge anyone, because I had forgotten to enter the restaurant with the right foot.

At the same time, nothing is more pleasing than the creation process. I've taken unforgettable trips in search of references; I've spent some of the happiest moments of my life in Italian cities while searching for the perfect dish to serve at a new restaurant.

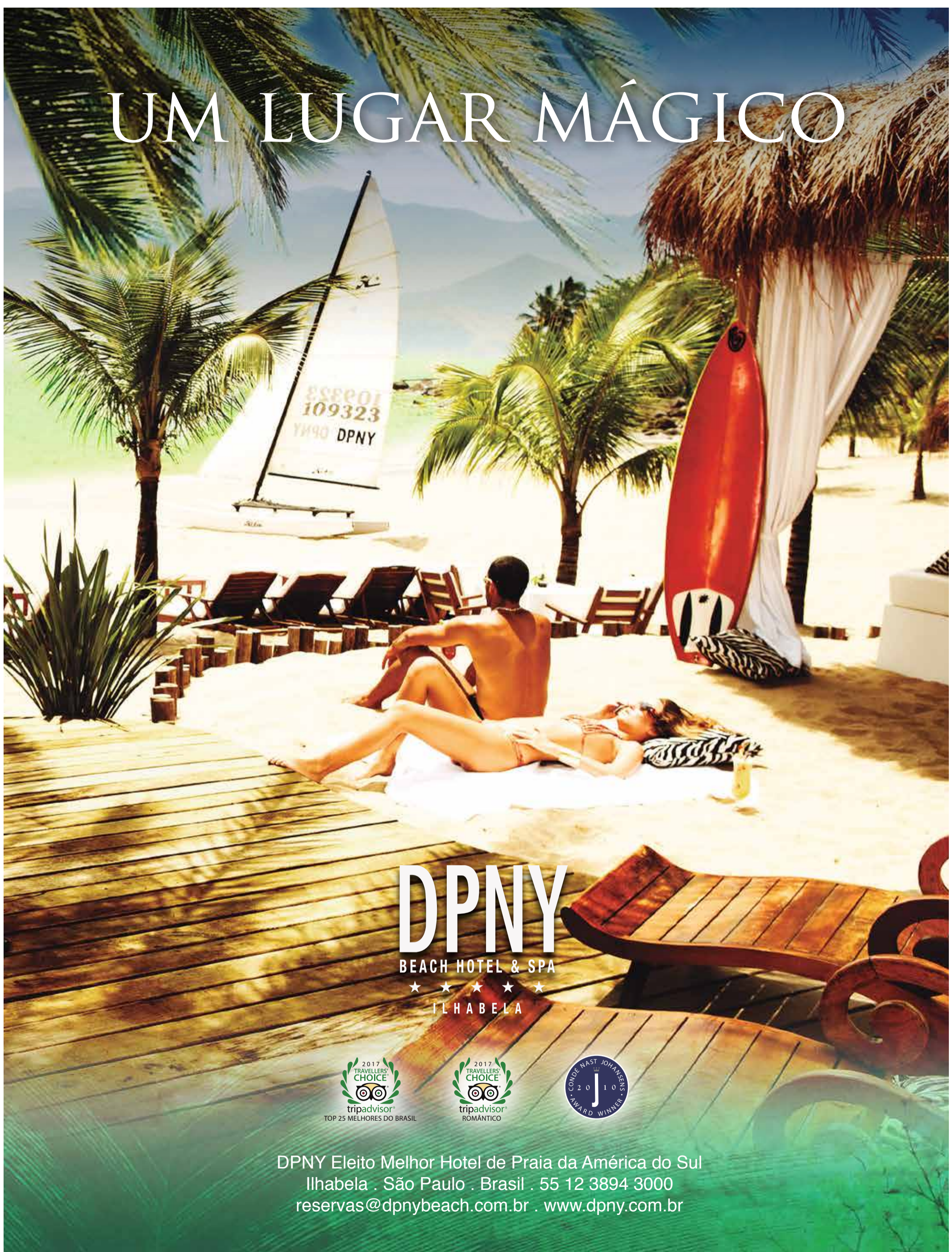
Despite everything, in 35 years dedicated to this profession, which I love, I haven't learned much about openings. Tests with my friends are of little help – as they don't pay the bill – and, with a lot of courage, I'd suggest that anyone who's starting in the business understand that there are going to be delays and mistakes in the kitchen, the air conditioner will stop working, the guy who was supposed to turn on the oven won't show up and you'll have to improvise, the acoustics will never be perfect, the chef will throw a tantrum, the maitre might get drunk, at your business partner's table, everything will go wrong, the valet will get involved in a car accident, it will be raining and you'll owe a lot of money! If after all this you're still happy, proud and confident, know that you've passed the test! You're a restaurateur!

P.S.: All this is perfectly described by the ingenious Jacques Tati in the movie Playtime.

P.S.2: Allow me to disclose just two truths about food that I always repeat and insist on: truffle oil should be prohibited by law, it's awful and made by petroleum distributors! And be very, very careful with garlic, a highly dangerous killer!

Photo: Rogério Fasano wounded after the accident with Trattoria Fasano's glass door

UM LUGAR MÁGICO



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GOOD EYE...

MARCIO



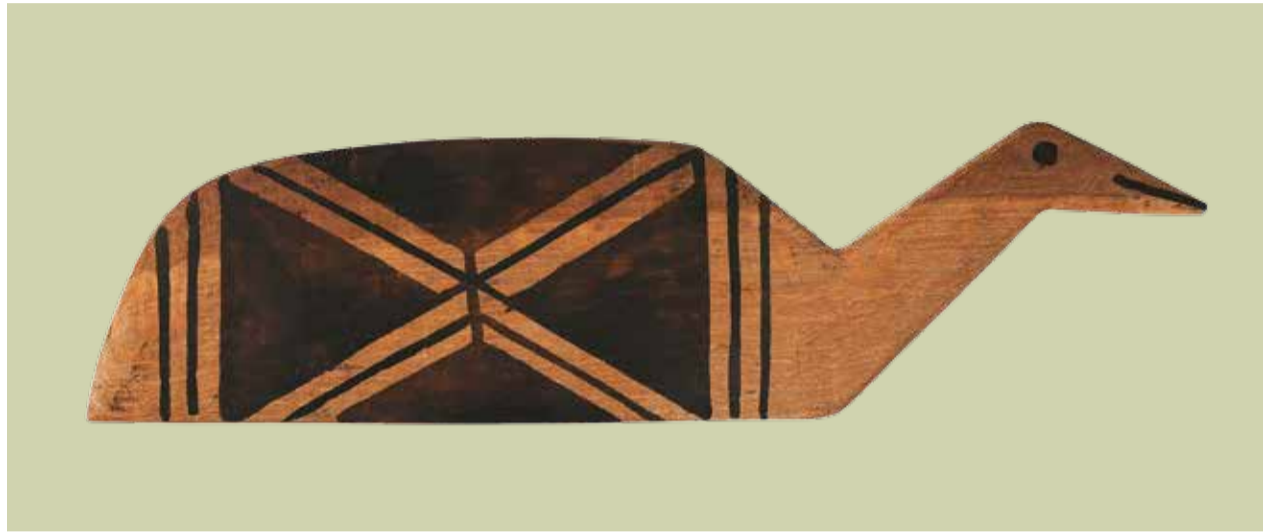
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KOGAN

Corriere Fasano

Portrait Beto Regnik; photos Raphael Briest

Invited by Corriere Fasano to select popular décor objects, architect **Marcio Kogan** highlights ethnic pieces produced by Brazilian indigenous tribes that live in the Xingu region



Seat moça made with buriti stems, it's used when girls are being prepared for adult life and need to stay secluded, tribe Kalapalo - Xingu. **Spatula** made of wood to mix biju, tribe Mehinako - Xingu. **Hammock** made of buriti and cotton fiber. **Stool** made of arraia wood. **Mat** made of buriti straws and cotton, used to extract the venom from cassava and to be placed under foods, tribe Wuara - Xingu. **Utilitarian piece**, made of calabash and used as a bowl for water and porridge, tribe Kalapalo - Xingu. All the products can be found at Loja Brasil Arte Tribal, artetribal.com.br

ITALIAN

TEXT Artur Tavares

The history of drinks can be confused with Italian history. During the Roman Empire, half of the year was dedicated to several celebrations, many of them with plenty of wine drinking. In modern times, mixology has developed there, creating some of the most popular drinks in the world, like the negroni. "Italy loves cocktails. Italian people love the happy hour after work, sitting at cafés to enjoy a few drinks, music and good food. Establishments

usually offer cold dishes free of charge from 5 to 8 p.m., when customers can enjoy a great drink and eat all they want. This habit of enjoying aperitifs is extremely old, and it's already part of the culture of the country," explains Nicola Pietroluongo, brand ambassador for Diageo in Brazil. Next, he shares with Corriere Fasano some recipes of classic drinks created in Italy and a few reinterpretations:



CAFFÈ SHAKERATO REINTERPRETATION

50 ml Espresso / 20 ml Vanilla Liqueur / 30ml Ketel One Vodka

Directions Pour all the ingredients into a cocktail shaker with lots of ice and shake well. Pour into a Martini glass and decorate the foam with three coffee beans.



GODFATHER

50 ml Amaretto Di Saronno / 50 ml Johnnie Walker Black Label

Directions Pour the Johnnie Walker Black Label and Amaretto into a whisky glass. Garnish with a cherry.



BELLINI REINTERPRETATION

30 ml peach juice / 20 ml Ciroc Peach / 100 ml sparkling wine

Directions Pour the Ciroc Peach and peach juice into a champagne glass. Fill the glass with sparkling wine. Use a bar spoon to gently mix the ingredients.



ROSSINI REINTERPRETATION

30 ml Strawberry juice / 20 ml Ciroc RedBerry / 100 ml Sparkling wine

Directions Pour the Ciroc RedBerry and strawberry juice into a champagne glass. Fill the glass with sparkling wine. Use a bar spoon to gently mix the ingredients.



SPRITZ REINTERPRETATION

30 ml Tanqueray London Dry / 20 ml Campari / 70 ml White Wine / 30 ml Club Soda

Directions Pour the Tanqueray London Dry, Campari and White Wine into a glass. Add the Club Soda. Garnish with a slice of orange.

DRINKS

10 ANOS

DO MELHOR CONTEÚDO
SOBRE CASAMENTOS

Principal referência quando o assunto é casamento, o **Grupo Constance Zahn** detém uma sólida plataforma de conteúdo, incluindo site, revista e grandes eventos.



Constance Zahn .COM

New home

TEXT Artur Tavares PHOTOS Raphael Briest

A hit among the new generation of architects in São Paulo, Felipe Hess is living in a house for the first time. He opened his doors exclusively for us to show the renovations he did there



32

Architect Felipe Hess has a new home. Popular among São Paulo natives, he exchanged his apartment on Avenida Consolação for a modest house designed by Ramos de Azevedo in the quiet neighborhood of Jardim Paulistano. Across from his home stands a modern building, with a glass façade. His house is the complete opposite, which is something you wouldn't expect from a professional renowned for his innovative work: an all-white façade, with arches and an ample, ventilated entrance, with plenty of natural light. It resembles a rural house, but it's in the heart of São Paulo's financial district. "We have always enjoyed this neighborhood. I used to come here with my wife Cris and my 2-year-old son Otto to take a walk. This house was love at first sight. We made an offer and had a positive response in a day. We moved in December," he relates.

Four months later, Hess welcomed Corriere Fasano in his new house. Among the highlights are the Scandi-

navian furniture pieces from the 1950s, which the architect always loved, a collection of over 600 rock and jazz albums, and the BMW 2002 from 1974 he has in the garage - he swears he drives it around São Paulo every day. "My taste for vintage things isn't limited to architecture.



"My taste for vintage isn't limited to architecture. Look at my car, the music I listen to, my references for art, for example"

Look at this car, the music I listen to, my references for art, for example. I lean towards the vintage much more than the contemporary, but the works of art are modern because Cris used to own a gallery and knows a lot about this stuff." Before moving, he decided not to alter the façade, but renovated the interior. "The project for the interior was bigger than it should have been. I changed the

rooms, removed a kitchen, adapted the dining room, made a TV room, removed a window, making a connection with the backyard. There were three bedrooms upstairs, which I turned into two."

The furniture pieces combine clear and dark wood and also light brown leather. The parquet floor downstairs was painted white to lighten the ambiance. On the shelves, in addition to the collection of albums, miniature cars, figurines of Russian politicians and musicians, like the Beatles and Pete Townshend of The Who, in the Simpsons version. In the backyard, Hess has a room that he uses as a depository: "Often times, I go after something for a client and end up keeping it. Once, at an antique shop, I found an extremely rare Scandinavian armchair designed by Anna Ditzel. I looked at it and knew it would be mine. The client didn't even see it; it's in my bedroom. This lamp [pointing to another setting] is from Sweden. I showed it to three clients, no one wanted it. The store couldn't sell it either. I closed a pretty good deal at the end of the year and de-



From around the world On this page, above, house and pavilion designed by the architect for his son, Otto, with metal and polycarbonate structure; below, detail of the front door with a children's chair designed by Alvar Aalto, and detail of the house's original arches. On the side page, Felipe Hess with his 1974 BMW; and living room with Scandinavian furniture pieces that were bought at auctions and antique shops, with a piece by artist Rodrigo Matheus, represented by the gallery Fortes Vilaça, and a CD shelf made by the Italian company Aciemmo



cided I deserved it. I bought it as a gift for the new house.” Among his favorite pieces, the dinner table chair set was bought at an auction, the sofa in the living room is from Denmark, and the shelves in his room are from Sweden.

Felipe Hess grew up in the neighborhood of Higienópolis and had never lived in a house before. The project by Ramos de Azevedo is terraced, but he says it doesn't bother him. He believes it's a better place to raise his son Otto than the complexes of apartment buildings that have invaded certain regions of the city: “Our apartment in Consolação wasn't spacious, the building had no recreation facilities. Here he can enjoy the space. As a father and architect, I don't like these complexes of apartment buildings with several towers. I grew up in an apartment building, it had one tower, lots of people, an ample area for us to play around. I used to go outside, to the newsstand, the nearby bakery. I learned to experience the city as a kid. The other day, I was attending an event at the Cidade Jardim mall, and it was clear that the children running around live in the towers there. They don't know what is going on outside this bubble. I think this is very bad for their future.”



The architect's passions On this page, clockwise, details of the living room; the stair hall, with a piece by Sérgio Romagnollo; details of the shelf designed by Hess for the TV room; TV room with a center table from Denmark and Jangada armchair designed by Jean Gillon; dining room with table and chair set, chairs from Denmark and lamp from the Uruguayan Mutate, bought in Punta del Este; and detail of the objects on the living room shelf





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Acompanhar a sua busca pela excelência e a sua capacidade de empreender, reinventar e fazer sempre o melhor é um farol para todos nós que fazemos da perfeição o nosso norte.

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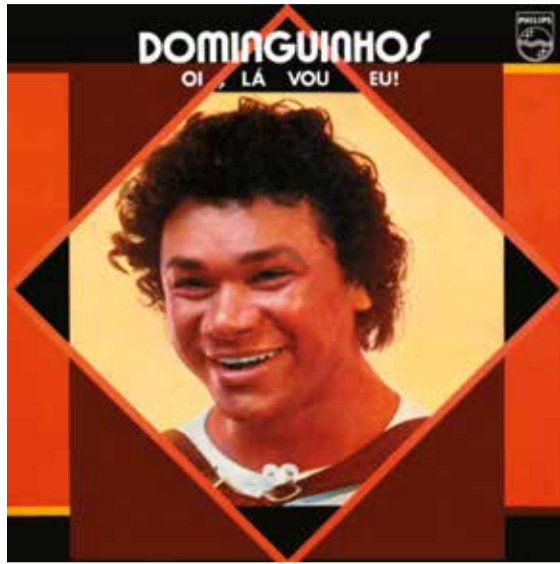
heads.

MY TOP 10



Mariana Aydar rose to fame in the 2000s as a promising Brazilian music artist. A skilled musician, she plays the cello and guitar and has shared the stage with such legends as Dominguinhos, Daniela Mercury, Arnaldo Antunes and her contemporaries Céu and Vanessa da Mata. Next, the São Paulo-born singer shares with Corriere Fasano her favorite albums.

Elis e Tom. *Elis e Tom.* "A classic in my life."

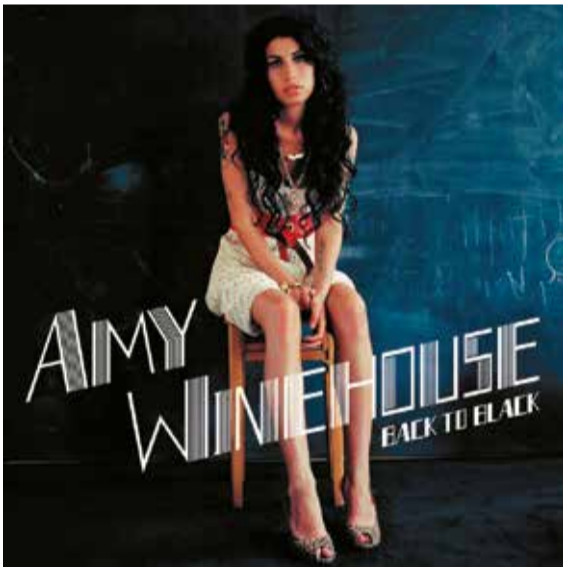


Dominginhos. *Oi lá vou eu.* "Dominginhos won me over with this album. Beautiful songs and classics like Gostoso demais and De volta pro aconchego with arrangements that are modern to this day."

Mary Poppins. "Al love this movie soundtrack and I want a friend like Mary!"



Amy Winehouse. *Back to Black.* "One of the greatest singers that I've ever heard in my life. It makes me want to give Amy a hug. Everything that happened is so sad."



Caetano Veloso. *Circuladô ao vivo.* "Caetano introduced me to a lot of things related to music. With this album, I experienced the world of Carmen Miranda, Milton and rap music. Not to mention the wonderful Jaques Morelenbaum playing the cello."



Yo Yo Ma e Bob Mc Ferrin. *Hush.* "I started out playing the cello, and this album taught me a lot about singing. Here two great masters in the subject together. It was a gift from my father."

Lenine. *Olho de Peixe.* "A watershed album."



Cassandra Wilson. *Go to Mexico.* "A unique timbre, a singer who hasn't gotten too comfortable with the title of jazz diva, and this album is proof of that."



Pedro Santos. *Krishnada.* "A mystical, timeless, Brazilian, transcending album."



WELCOME TO VIENNA

Malu Neves travels to Vienna and narrates the daily life in a metropolis that is peaceful and modern at the same time

Vienna is unarguably an elegant, polite and prosperous city, where it seems like you're walking to the sound of a serene symphony of classical music. There's a peaceful, almost silent rhythm on the streets, and even the comings and goings of visitors or people who work at the busiest areas seem to be slow paced. Maybe they don't need to hurry – in some societies, people respect one another and value quality of life. Baroque and rococo beauty reigns supreme in the city, contrasting with the pure and straight lines of post-war buildings.

Vienna residents dress really well, but they are also chic for their manners. However, what could be perceived as somberness by some, at first sight, soon turns out to be seriousness, dedication and politeness in everything they say and do.

It's a very interesting moment: the cosmopolitan scene, which started to develop some five years ago, is now even more bustling, led by people with a young spirit and a more open view of the world.

The street Ringstrasse (located in the Old City Center, or District 1, home to several tourist attractions) may have been the starting point for the creation of the city as it is today, and the starting point for anyone who wants to explore it, but it would be a

shame to just stay there. After crossing the Danube Canal, you'll arrive at District 2, also known as a neighborhood of Jewish families and which is blooming just like Brooklyn in



New York, East Amsterdam and downtown São Paulo. The area has been welcoming young people, especially open-minded and creative types, who are eager to experience a more international scene. The neighborhood's coffee shops and stores transport visitors to a faraway place, to a charming city with an authorial touch.

Restaurants and cool shops have been gaining space – fashion designers have

been moving to District 7, where you can find concept stores like the ones in Berlin and London. And they value local products as much as items made in neighboring countries, like Denmark, Sweden and Finland, all home to great, authentic artists.

There's no doubt that Vienna is one of the most innovative cities in the world, always open to opportunities and new businesses. Proof



Education and politeness are the number one rule for any Austrian family, including environmental awareness. It's no coincidence that the country has the highest recycling rate in Europe

HISTORIC HERITAGE

Saint Charles Apotheke

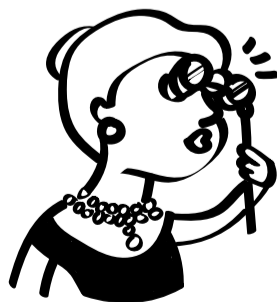
For people who love drugstores – especially those that look old fashioned –, Saint Charles Apotheke is a can't-miss. They have everything from cosmetics to natural medicine options, like phytotherapies, including massage treatments, supplements, aromatherapy and incredible lotions, all developed and overseen by friendly pharmacist Mag. Pharm. Alexander Ehrmann, the 6th generation of the business's founding family, who has been running the company for 11 years. Not long ago he went to Acre to share what he's been doing in Austria and to learn the thousand-year-old medicine practiced by indigenous tribes. Next door to the drugstore, have lunch at his restaurant, which uses seasonal products.

saint-charles.eu

Scheer

There's an "acronym" in Austria known as K.u.K. Royal and Imperial. It "attests" a few companies that are still run by families – some in their 6th or 7th generation – which were once official suppliers of several products to dynasties and the royalty. Scheer has been proudly offering this important standard of quality for over 200 years – it was the manufacturer of boots for the military and emperors. To this day, they custom make leather shoes, bags and accessories impeccably. Studio and store share the same building. It takes months to make an item, depending on the unique characteristics selected by the customer.

scheer.at



On the previous page, Scheer, which has been making shoes for 200 years; up top, left, Demel, Empress Sissi's favorite patisserie; right, Schonbrunn Palace; and, above, shelves at the traditional drugstore Saint Charles Apotheke

of this is the constant expansion of bike lanes, the creation of university campuses, the new recreation and entertainment areas alongside the Danube Canal. There are a lot of new arrivals there, and even the youngsters who travel and want to explore the world – and get married later – still want to preserve the foundation of the history of the

country. The classic and the importance of maintaining – and enjoying – Austria's historic and cultural heritage will never be forgotten – they are proudly preserved. Watching concerts and operas in those breathtaking neo-Renaissance buildings is an activity for the whole family (kids and teenagers included) – and not only for the high society.

Education and politeness are the number one rule for any Austrian family, including environmental awareness. It's no coincidence that the country has the highest recycling rate in Europe: it's common to see bins for waste separa-



Kauf Dich Gluecklich, a German clothing store that opened in the hip neighborhood of District 7

tion scattered throughout the streets, a habit that's not restricted to people's homes. You can also see a reduced environmental impact because residents are giving up their cars, taking advantage of the good public transportation system and using bikes. Not to mention the green areas – parks, woods and gardens – that occupy half of Vienna's urban area.

Everything is so perfect that you come to the conclusion that Vienna residents have it all: they live in a city which has been offering the highest quality of life in the world for seven years, according to the international consulting firm Mercer, there are no extreme social differences (there are no suburbs or ultra-posh neighborhoods), violence and crimes aren't an issue, and the middle class leads a good life, as they have access to great public schools and universal health care. These principles are so basic that you get the impression that nothing ever goes wrong. And it doesn't! Incidentally, this city, which knows like few how to combine roots and tradition with the new, the modern, is constantly evolving. So small but so incredibly perfect, Vienna owes nothing to any world metropolis.

CAN'T-MISS ATTRACTIONS!

Hofburg Imperial Palace – you absolutely won't forget this museum. Even though it's small – and that's why you won't get tired! –, it pres-

ents impressive details about the house, the life and the lifestyle of the fascinating Empress Sissi.

Schönbrunn Palace – the tiring walk to arrive at the top of the Gloriette building, home to a charming café which has a lovely view of the palace's gardens and the city, is worth it, especially on sunny days.

Ankerbrotfabrik – it was the largest bread manufacturer in Europe in the XIX and XX centuries. In 2009, its industrial building was converted into a contemporary art center, with studios, galleries, showrooms and performances.

Vienna State Opera – this magnificent building hosts concerts, operas and ballet performances throughout the year. Memorable.

Hotel Sacher – don't miss out on the famous schnitzel (cutlet a la Milanese). And what better place to try it than the Viennese institution Sacher? A symbol of luxury, power and glory!

TO MAKE ANYONE JEALOUS!

Infrastructure – the trains are always renovated, just like the stations, expanding to meet the demands of the growing urban area in Vienna. A big project for the subway U5 line is expected to begin in 2018 and be completed in 2023. Another highlight is the recently opened Terminal 3 in the city's airport. All this because Vienna is expected to have over 2 million people living and working in the city by 2030.

Urban development – the longest shopping street in the city, Mariahilferstrasse, was closed off to cars in 2015, while District 1 – Old City Center – was redesigned last year to become a space shared by cars, buses, pedestrians and cyclists. Everything contributes for a better equation of urban cohabitation.

Housing – around 10,000 new houses are built each year for people who need more accessible prices – this doesn't mean poverty and it certainly doesn't mean low-quality structures. It guarantees social balance in new residential areas, which can never be compared to suburbs.

Demel

Sissi, the Empress of Austria, used to order treats at this patisserie whenever she wanted to let loose – once in a lifetime, of course, as her uncontrollable vanity and obsession with good looks did not allow her to do this often. This lovely store with several floors has been locally producing cakes, pies, chocolate, gelatos and other specialties for a demanding clientele since 1786. It's no coincidence that Demel is one of the few family-owned establishments in Vienna that still hold the "K.u.K." seal, attesting to their high quality products. Sissi preferred the candied violets and violet gelato with cassis. Most of the time, she ordered her favorites to spoil her guests on special occasions in her residence, at the Hofburg Imperial Palace.

demel.at/

UP-TO-DATE

Sightline

Vienna has been experiencing a cool atmosphere, welcoming hip and contemporary fashion labels. Japanese designer Vivien Sakura Brandl foresaw this. In 2007, she gave up her career at a bank to open a concept store focused on local brands. Later, in 2014, she took an even bigger step and created her own line, Sightline. Everything Brandl creates is timeless, in other words, items that women can wear for a long time. Her store is located in District 7, which is considered the neighborhood for hip fashion in Vienna.

sightline.at

Motto am Fluss

In addition to spectacular contemporary international food – which is still focused on the heritage of Austrian cuisine –, this restaurant has a beautiful view of the Danube Canal and is located on the border between District 1 and other neighborhoods that have been developing in recent years. Motto has cosmopolitan décor and could well be located anywhere in the world.

mottoamfluss.at/en/welcome/

Kauf Dich Gluecklich

Vienna has been following the example of a few neighboring cosmopolitan cities, welcoming concept stores that value local designers and where you can find anything: women's and men's clothes, accessories for the home, bookshops, gifts, cosmetics and coffee shops. Kauf Dich Gluecklich started in Germany, and three years ago it set up shop in the city in District 7, associating its name with a cool lifestyle: on their blog you'll find tasty and easy recipes, fashion editorials and interviews, all with plenty of charm and authenticity.

kaufdichgluecklich-shop.de/wien

Grand Ferdinand Hotel

Roughly a year ago, the most traditional and sophisticated street in Vienna welcomed the Grand Ferdinand, an ultra-modern hotel that's not afraid to take risks: it's located on the famous Ringstrasse, sharing the spotlight with extremely traditional hotels that feature an imperial charm. One of the hotel's highlights is the popular rooftop pool with a great view of the city.

grandferdinand.com/en/

CROSSWORD

IGGY POP

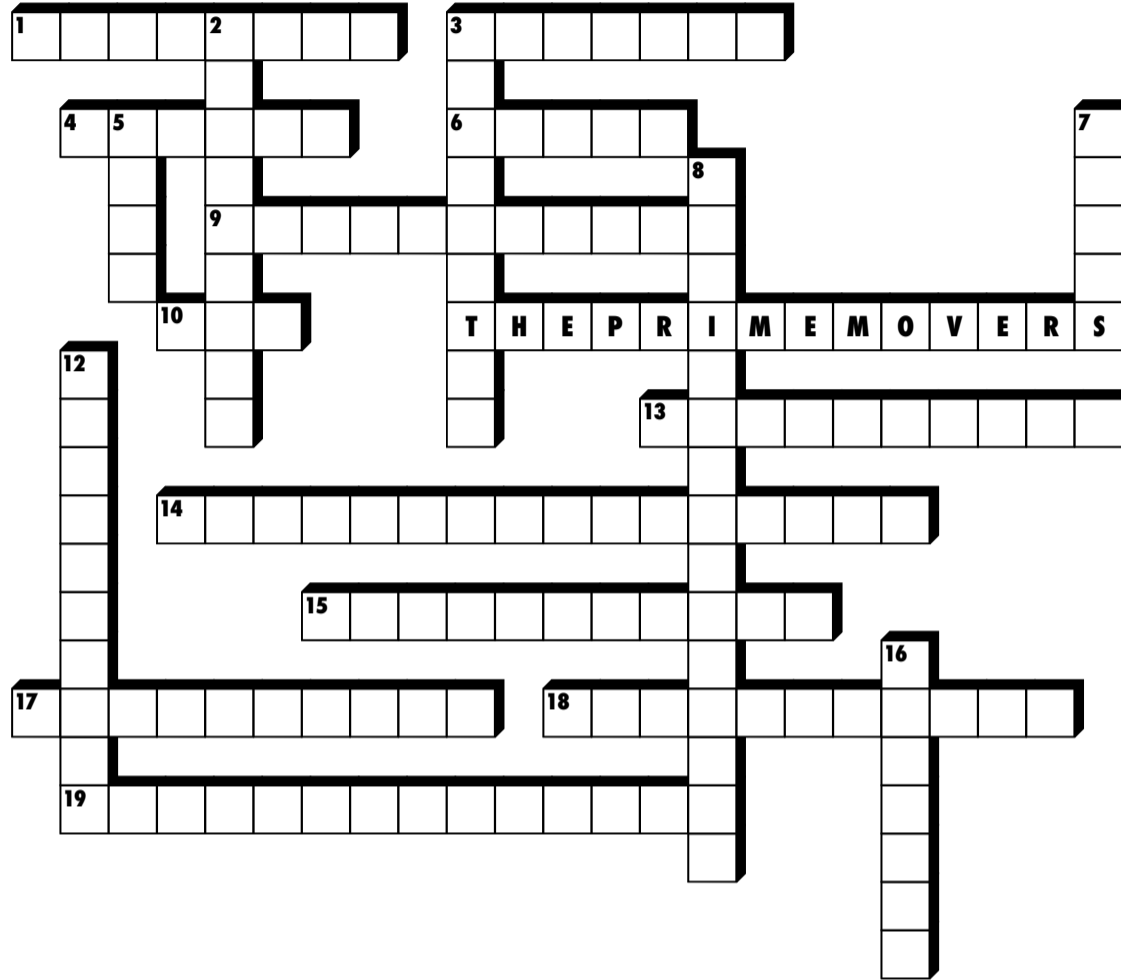
PUZZLE

Test your knowledge about the punk rock legend with this quiz created by Arthur Dapieve



Across

1 University he attended. 3 Title song for a movie by Alex Cox. 4 His middle name. 6 A duet with Kate Pierson, of B-52's. 9 Singer with whom he sang Well did you evah. 10 Bowie album which features his participation. 11 Second band. 13 First band. 14 A track on Raw power. 15 Saxophonist for the Stooges. 17 Actor he performed opposite to. 18 Singer who influenced him. 19 First track on the album The idiot.



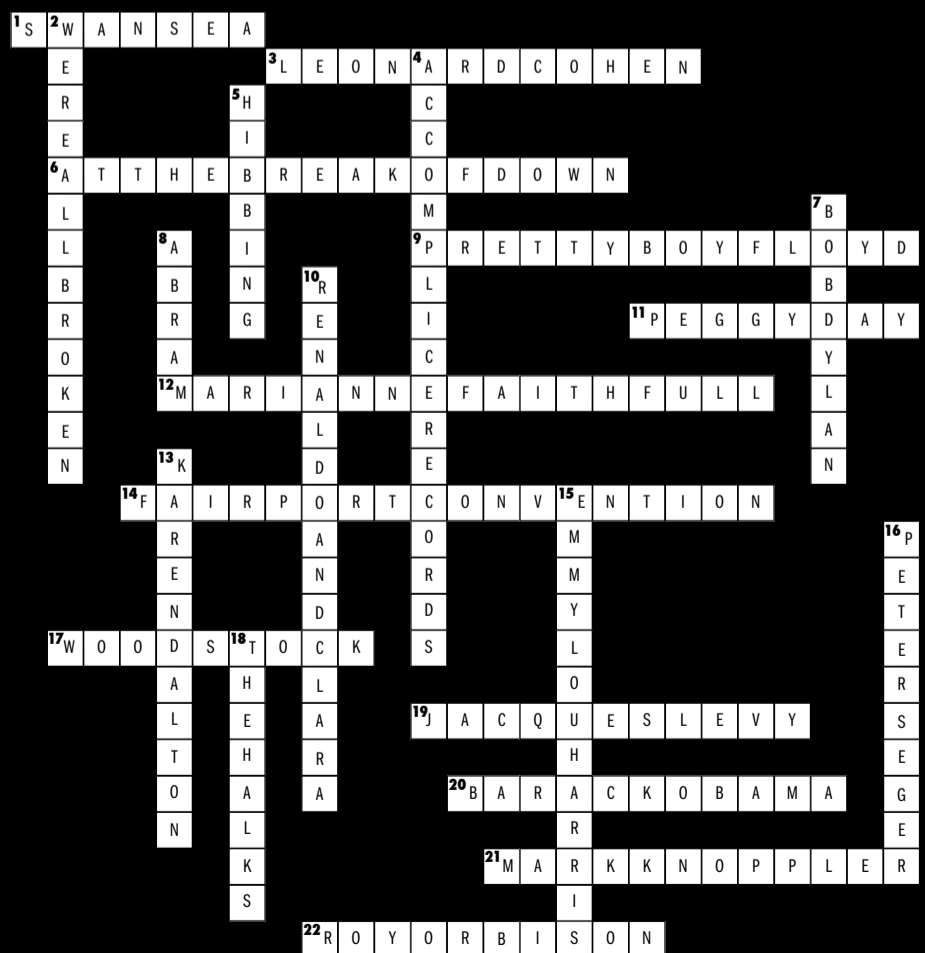
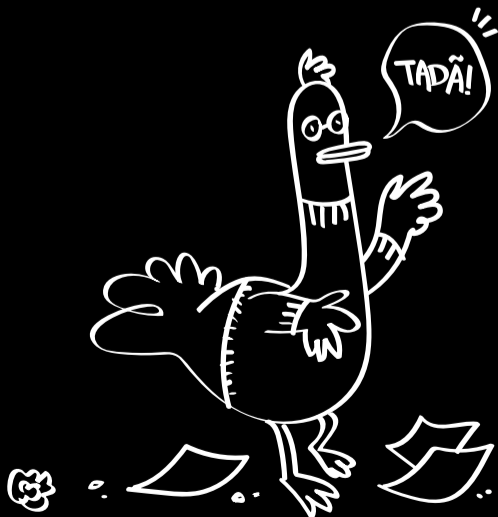
Down

2 Book he published in 1982. 3 City where he was arrested for marijuana possession alongside David Bowie. 5 His son's name. 7 Original band of the producer of the album Post pop depression. 8 Japanese songwriter with whom he has worked. 12 Punk icon who recorded a version of I wanna be your dog. 16 Junkie celebrated by his stage name.

The first person to answer the questions is invited to a dinner for two at the Fasano SP, with a tasting menu created by chef Luca Gozzani. Send an email to corriere@fasano.com.br

LET'S CHECK: Check out the answers for the crossword puzzle published in issue number 04 of Corriere Fasano

BOB DYLAN



GOOD NEWS Fasano Trancoso threw a party to present a new project during Trancoso Music Festival

LOVE!



1



2



3



4



5

UN BRINDISI!

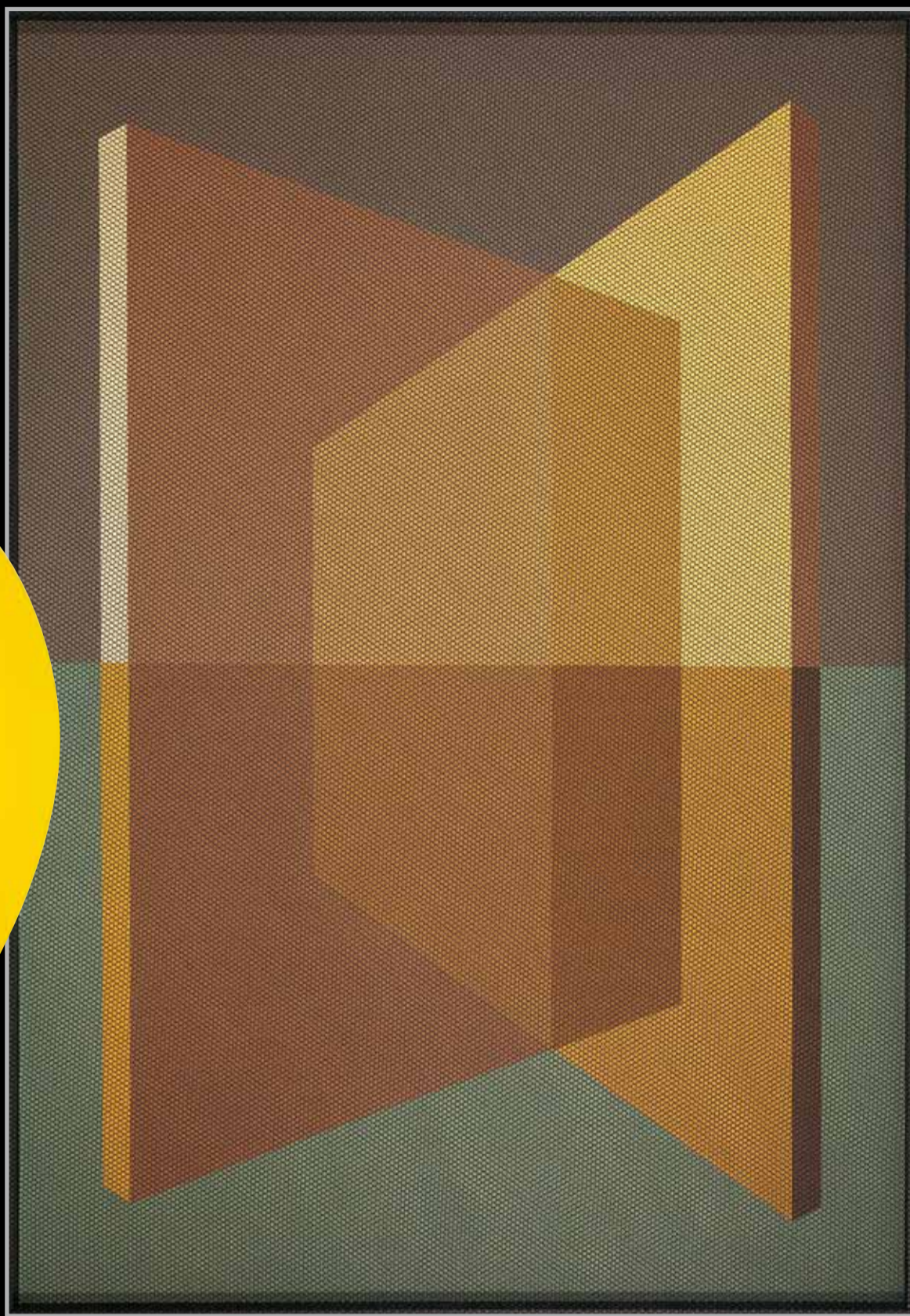


SALUTE!



6

1 Nizan Guanaes, Memeia Alves de Lima and Eduardo Sampaio Ramos 2 Guests during lunch under the almond tree 3 Marta Taliberti and Ana Joma 4 Theo Chermont de Britto and Paula Bezerra de Mello 5 Taciana Veloso 6 Mannu Carvalho and Fred Schiliró 7 Donata Meirelles, André Bontempo, Daniela Falcão and Constantino Bittencourt



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To err is human. To blame it on somebody else shows management potential.
– Popular saying

Politics is supposed to be the second oldest profession. I have come to realize that it bears a very close resemblance to the first. – Ronald Regan

All I know is that I am not a Marxist.
– Karl Marx

The trouble with eating Italian food is that five or six days later you're hungry again.
– George Miller

Insanity is hereditary. You get it from your children.
– Sam Levenson

Planet Earth is blue.
– Yuri Gagarin

And there is nothing I can do.
– David Bowie

Politicians and diapers have one thing in common. They should both be changed regularly, and for the same reason.
– Eça de Queiróz

Money isn't everything. Don't forget about gold, diamonds, platinum and properties. – Tom Jobim

Vanguardism is a memory. – Saul Bellow

Creationists make it sound as though a 'theory' is something you dreamt up after being drunk all night. – Isaac Asimov

Double occupancy means two can stay as cheaply as one, who has to pay double if he's alone.
– Ralph Shaffer

An archaeologist is the best husband a woman can have. The older she gets, the more interested he is in her. – Agatha Christie

I always arrive late at the office, but I make up for it by leaving early.
– Charles Lamb

Where's this life going? Forward. – Emericida

Two things are infinite: the universe and human stupidity; and I'm not sure about the universe.
– Albert Einstein

By all means, marry. If you get a good wife, you'll become happy. If you get a bad one, you'll become a philosopher.
– Sócrates

Knowledge consists of knowing that a tomato is a fruit, and wisdom consists of not putting it in a fruit salad. – Miles Kington

Always borrow money from a pessimist. He won't expect it back.
– Oscar Wilde

Man is an animal who loves novelties so much that if radio had been invented after television, people would have gone crazy with this wonderful, imageless gadget.
– Millôr Fernandes

MOVIE - 8½

With a movie about to come out – *Vermelho Russo* –, moviemaker **Charly Braun** explains why Fellini's work is his favorite: "It combines, with impressive mastery, past, present and future. Dreams and nightmares. Fantasy and reality."



Ten Left, Marcello Mastroianni plays Guido Anselmi. More than an alter ego, the character, a 40-year-old moviemaker, is Fellini himself. In the smaller photo, actress Claudia Cardinale

My first criterion when analyzing a movie (who doesn't ask their friend "did you like it?" when leaving the theater?) is if the work has a soul or not. How can I describe what makes a movie have a soul? It's hard. A Batman film can have a soul, while a documentary about a moviemaker's grandmother might not have one. When a feature has a soul, somehow I feel that the director's voice has touched me, among so many people that make movies. There was someone there who wanted to say something and, more importantly, someone who had something to say. I prefer a flawed movie with a soul than a perfect, soulless film, like so many we have watched.

There isn't necessarily a co-relation between a movie being about a personal theme and having a soul, but, in general, a Tolstoy's maxim applies: "Paint your village and you will paint the whole world." And few directors have understood this so deeply like Federico Fellini. That's why when I had to select my favorite Fellini work, I hesitated. Many of his feature films are on my list of favorites: *Intervista*, *The Nights of Cabiria*, *La Strada*... but forced to talk about just one, I choose *8½*. I can't affirm that this is his best work, but it's probably the most personal and, as a moviemaker, the one that touches me the most.

In *8½*, Fellini blends biographical elements with dreams and memories of a moviemaker, Guido Anselmi, played by Marcello Mastroianni. More than an alter ego, the character of Guido is Fellini. *8½* is probably the best feature film ever made about movie making. A director who can't finish their movie is haunted by doubts, anxiety and nightmares. The protagonist's dilemma can be applied to any of us: what if people come to listen to you and you have nothing to say? What if you run out of ideas? Are you a fraud? It's in the scope of this paralysis that the story develops. The character of Guido may have run out of ideas, but Fellini certainly has plenty of them.



SOBRE O FILME

8½

Release date

February 16, 1963 (Italy)

Director

Federico Fellini

Screenwriters

Federico Fellini, Ennio Flaiano, Tullio Pinelli e Brunello Rondi

Awards

It won Academy Awards for Best Foreign Language Film and Best Costume Design – black and white. It was nominated for Best Director, Federico Fellini; Best Original Screenplay and Best Art Direction – black and white. At the BAFTA Awards, it was nominated for Best Film. It won the Bodil Award for Best European Film; the Grand Prix at the Moscow Festival; and the 1963 NYFCC Award (EUA) for Best Foreign Language Film.



problems of the protagonist.

8½ doesn't follow a classic narrative line. Time and space have a very particular nature, but this doesn't make the movie hard to watch. The opening sequence is one of the best in the history of cinema. It starts with a man stuck in traffic – we will learn soon that this man is Guido. Gas starts to invade his car, forcing Guido to try to escape. He tries to brake the window, kicks and screams, pushes the door, all in vain, while people in other cars silently observe. It's almost a horror movie scene. He finally escapes and starts to fly. He flies high, over the ocean, but soon two men at a beach pull him down by a rope that's tied to his feet. Right at the beginning, this sequence shows us several significant aspects about the character: he feels stuck and terribly lonely. The image of a man who flies but is pulled down by a rope back to "reality" gives an air of hopelessness to the scene, which seems to be present in all Fellini's works.

The way he used the surrealism imagery (so well represented in the scene I've just described) influenced the work of several moviemakers who followed in his footsteps, from David Lynch to Woody Allen. In *8½*, Fellini combines, with impressive mastery, past, present and future. Dreams and nightmares. Fantasy and reality. This mixture became an adjective: Felli-niesque (you can look it up). Everything is true; everything is fiction. With *8½*, Fellini raised metalanguage to maximum power, and made a movie that revolutionized cinema. And, as always, with tenderness and humor.

The movie *8½* is available to our guests – just ask our concierge

VOCÊ É O QUE VOCÊ QUER SER.
A CONTEÇA.



É O SEU CARTÃO.